

# SolaraHome launches home theater seating

CERRITOS, Calif. — SolaraHome, a subsidiary of Elite Screens, a supplier of custom electronic installations for homebuilders, has entered the residential market with home theater and motion seating for retail.

The collection will debut at the Las Vegas Furniture Market in January, in a showroom location yet to be determined.

The company promises a wide selection, with in-stock availability and prompt delivery.

"Launching SolaraHome into retail is a logical next step for us," said Tiffany Wu, new business development director for SolaraHome. "With so many consumers converting their living rooms into home cinema settings, home theater remains one of the

fastest growing categories in the furniture market. Our success in custom home-theater seating demonstrates the expertise necessary to bring this product to the retail market."

The company also stocks leather, leather-like and microfiber upholstery at its warehouse here.

"SolaraHome offers consumers what they want: highly functional, luxury home theater seating at an affordable price point with fast delivery," Wu said.

Orders are drop-shipped in three or four days.

The company has also established SolaraSound to provide stereo speakers for any home theater setting.

SolaraHome's online address is [www.solarahome.com](http://www.solarahome.com).